

In 2023 I am particularly pleased to present the 12th issue of ADGNOSIS Journal. A journal that is in a process of improvement despite its maturity, as demonstrated by its presence in indexes in Spain, Germany, the United States, Mexico, Argentina and Chile in the areas of Economics, Management, Organisation, Strategy, Marketing and Accounting. More specifically, this maturity is demonstrated by its long trajectory in the areas related to the social sciences and, especially, in the subjects of Administrative, Managerial and Organisational Economics, which have provided it with a high visibility and level of citation indexes, which makes its value within the international academic and scientific context a reference.

Focusing attention on this edition, as can be seen in the articles included in it, the contribution to the knowledge of the areas that make up the disciplinary nature of the journal is evident. However, this contribution would not have been possible without the collaboration of all the professionals who are part of the journal in refining and improving the editorial process. All this work is carried out with the aim of improving society, as should be done in all Higher Education Institutions, as they are responsible for promoting scientific dissemination and the appropriation of results and ideas focused on the improvement of the territories through their business fabric.

Moreover, this contribution to society and the territory through study and research in business areas is increasingly valued by the scientific community. Proof of this is the positive response to the call for papers in this volume, which covers various areas related to business and administration, thus demonstrating the interest of researchers in their own role and contribution to the progress of science.

But without a doubt, our work would be meaningless without the contributions made by all the scientists who have made their studies available to our journal for dissemination. They are so important to us because of their wide range of knowledge that encompasses topics as varied as business innovation, team management, Lean methodology, logistics and the humanisation of the production process. For this reason, we would like to thank them for their work and efforts in their respective research. However, this gratitude is not only due to the novelty of the subjects they deal with, but also to the demonstration of their practical application in the economy of their environment and, therefore, we are sure that they helped the respective leaders to take firm and accurate decisions to solve the problems of the aforementioned subjects.

It is worth mentioning the bold editorial policy that accompanies each volume, for establishing alliances with other journals and publishing houses both national and international, renewing and increasing the number of referees and contributors, as well as for betting on the continuous improvement of all processes and relational growth, in order to increase the research quality of our journal "Ad-Gnosis", which translates into an increase in the indexing indexes of the same.

Finally, we would like to remind you that the doors of this publishing house are open to receive from the entire scientific and academic community, the products of teachers and researchers who trust in this proposal, which represents a mature and visible reference for the entire scientific-academic community in the national and international co.

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